

East Troy All Sports Booster Club

Meeting Minutes

October 4, 2021

MEETING: Called to order at 7:00 p.m. by President Alisa Aleckson

PRESENT: Alisa Aleckson, Debbie Hodges, Rosemary Martin, Reid Oldenburg, Marolyn Komperud, Julie Kader, Tony Kader, Dave Lindow, Quinn Fitch, Doug Beth, Chris Edwards, Steve Collins, Laura Cesar

INTRODUCTIONS: All members present introduced themselves.

NEW MEMBERS: Katie and Matt Cramer have three children in the school district.

SECRETARY'S MONTHLY REPORT: Alisa Aleckson motioned to approve the September report. Debbie Hodges seconded. All in favor. Motion carried.

TREASURER'S REPORT: Income for September consisted of \$9,750 in community support, \$3,763.12 in concessions, \$36.01 in Frank's receipts and \$100 from memberships. Expenses for September consisted of \$2,076.36 for concessions supplies. Debbie Hodges motioned to approve the report. Rosemary Martin seconded. All in favor. Motion carried.

DISBURSEMENTS: There were no requests for money this month.

OLD BUSINESS:

1. Team meetings for fall sports: Completed.
2. Kiwanis volunteers for football stand/donation: Donation will be given after the football season ends.
3. Concessions
  - Instructions: Completed.
  - Use: Titans football using the stand, not a concern.
  - Cousins Subs: East Troy Cousins is not an option.
4. Update on Sponsors and Anchor Sponsors: See below.

NEW BUSINESS:

1. Raffle-Articles of Incorporation: There are no articles of incorporation or non-profit status paperwork in the old files. It appears that in the past the raffles were conducted with the high school. Reid Oldenburg will talk to Kathy Zwirgzdas to find out if we are able to work with the school.
2. Sign up Genius: Moving forward this will be the responsibility of the Membership Chair.
3. Binders in the concession stand: Reviewing and condensing the old documents has been postponed for discussion at a future meeting.
4. ETASBC Facebook page: Marolyn Komperud has taken over responsibility for managing the Facebook page.
5. Concession stand for MS CC meet: The concession stand will not be open for the meet.
6. Replacement for Membership Chair position: We need a member to fill the Membership Chair position immediately.
7. Winter sports team meetings: Alisa Aleckson will speak at the girls and boys basketball meetings and Jodi Heimos will speak at the wrestling meeting.

8. Menu holders for outdoor concession stand: The Maintenance Department has the menu holders. Reid Oldenburg will speak with them about mounting the holders.
9. New sponsor-Triangle Sportsman's Club: Chris Edwards will reach out to the club about being a sponsor. Reid will give Chris the sponsor request letter.
10. June meeting – stuff letters for sponsors: We will plan to stuff and send out the sponsor letters at the June 2022 meeting.
11. Sponsor letter, list of businesses and purchase request form
  - a. Reid Oldenburg provided the sponsor letter, list of businesses and purchase request form to the group for review.
  - b. Gus's Drive In, LD's BBQ, Alpine Insurance are confirmed anchor sponsors. There is one additional anchor sponsor pending.
  - c. Alisa Aleckson will contact Vanessa Lenz about obtaining a list of ET businesses.
  - d. We will review the list of businesses and make changes to bring to the next meeting.
  - e. There may be parents in the district who own businesses and would support the club. When the Life of an Athlete meeting is held, sponsorship could be discussed and the sponsor letter provided to families.
12. Dave Lindow thanked the Booster Club for the wind screens. Everyone loves them and they make the facility look great.
13. Doug Beth presented an opportunity to generate funds for the club. His employer, Stein's is expecting significant delays in the delivery of their holiday products and is seeking volunteers to help set up for Christmas. If the Booster Club can get volunteers to work, Stein's will donate to the club. Doug will share more information as it becomes available. Alisa Aleckson motioned to approve the volunteer project. Laura Cesar seconded. All in favor. Motion carried.
14. Next Meeting: The next meeting will be held on Monday, November 1<sup>st</sup> at 7:00 p.m. at East Troy High School in Room 603.

Debbie Hodges motioned to adjourn. Chris Edwards seconded. The meeting was adjourned at 7:38 p.m.

Respectfully submitted, *Laura Cesar*